

my curriculum vitae

My clients, peers & employers have described my design professionalism using adjectives like: adept, highly-skilled, friendly, dedicated, knowledgeable, loyal and trustworthy.

I am well read, creative & highly technical. I spend alot of my spare time reading about UX, design and research into the field of HCI. I also love to read about and tryout new web technology / methodology.

My career aspiration is towards a leadership role with a diverse and professional team, working within an organisation whose culture is geared toward growing ourselves as human beings, as well as professionals.

career highlights

During my time with a previous employer, Freckle Creative, I won eleven WA Web Awards including overall Best Website of 2006 and Best Government Website in 2007. Also during my time at Freckle, one of my websites was nominated into the CSS World awards.

After joining Creative Nature, I went on to win three further awards for my work (Best WA Government Website 2008, overall Best WA Website 2008 and Best Australia-Wide Education Website 2009). Coincidentally. To read more information about either of these projects, please click through to the individual case studies: [Western Australian Museum's Alcoa Frogwatch](#) and [John Curtin College of the Arts](#).

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Since joining Winged Media, I have thouroughly enjoyed dedicating and fine-tuning my skills into championing usability and best practice UI methodology, across complex [web application](#) task flows and interaction design / development.

experience summary

I completed my Certificate of Secondary Education at Christ Church Grammar School, WA in 1999.

I hold a bachelor's degree in Arts, Multimedia Design from Curtin University, where I majored in 2D and 3D animation & motion graphics, with minors in photography and illustration.

employment history

2000 – 2002 Freelance graphic designer and computer technician.

2002 – 2004 Graphic Designer, Print Productions Manager, Computer Administrator / Technician for Hollands Photographics.

2004 – 2007 Sole Web Designer, Multimedia Developer, Animator, Network Administrator / Technician and Creative Director for Freckle Creative

2007 – 2010 Senior Web and Multimedia Designer for Creative Nature Communications.

2010 – 2011 Lead Web, Multimedia and User Experience Designer for Creative Nature Communications.

2011 – Current UX/UI/Interaction Design Lead, Winged Media

work / life balance

I like all things to do with the water, like boating, wake boarding, surfing and SCUBA diving. In summer I play club cricket. I also live to ride (a GSXR600K8) and swim regularly for fitness.

licenses + permits

- Advanced and Regular Open
- Water PADI SCUBA Licences
- R Class Drivers Licence
- C Class Drivers Licence
- Recreational Skippers Ticket
- Several Several first aid courses



skills + knowledge

people + leadership skills

Over the duration of my career, I have worked on a diverse array of projects, ranging from small-scale website developments through to fully fledged, departmental website reviews, including internal and external reference group participation/input and extensive stakeholder engagement. As such, I have developed the ability to respond and interact with people well in these situations, to successfully see complex web projects from concept through to profitable execution.

In addition to these skills, I now have considerable experience in production team and account management – which has enabled me to steer several successful high profile government contracts through to delivery. This success has hinged on my ability to help negotiate a cohesive relationship between variously skilled productive team members (including

development teams), by setting goals, motivating and reviewing ongoing work.

technical skills

With a BA degree in Multimedia, I have developed advanced skills in UX/UI development, web standards compliance, good user interaction practice, usability principles, multi-device application development and various modelling/motion/animation software packages.

Now at Winged Media, I oversee the complete user experience (across mobile, touch & web devices) of popular domain trading platform application, 'Protrada'. As part of my duties in this role, I have flow-charted, documented, user-tested, designed and redesigned more than fifty internal application task flows / user interaction models.

When I'm not buried in UI flow design or sorting through user feedback & feature requests, I also still enjoy getting my hands dirty with prototype development, and frontend code-cutting.

languages + methodology

- HTML5, XHTML1
- CSS 2.1, 3.0, *LESS
- ActionScript 2.0
- Vanilla JavaScript, jQuery
- *Jade, *PHP, *ASP.Net, *Node.js, *Express.js
- IOS and Android native app development experience
- GIT, SVN (through either SSH console or GUI)
- Flowcharting / Prototyping (Gliffy etc)
- Agile Project management methodology

experience in specific render engine compliance / troubleshooting

- Webkit
- Gecko
- Trident
- Presto

* I have a working knowledge (for front-end implementation) of scripting in PHP and ASP.net powered environments - from working within/alongside numerous

dev teams to achieve interaction design objectives. More recently I've also been working inside a small development team on an application prototype build using Node.js & Express.js with Jade & Less templating.

production software + environments

- Adobe Photoshop
- Adobe Illustrator
- Adobe Flash
- Adobe Dreamweaver
- Adobe After Effects
- Adobe Soundbooth
- Sony Vegas
- Cinema 4d
- Autodesk Maya
- GIMP
- Tower GIT
- Coda 2.0
- OSX Terminal
- Putty
- OSX Snow Leopard, Lion
- Windows 95,98,ME,XP,7 & 8 Beta
- Ubuntu 7 - 11
- Chromium (just for fun)

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