

my curriculum vitae

my clients have described my design professionalism using words like: adept, flexible, friendly, dedicated, knowledgeable, trustworthy. As testament to this, I have several long standing relationships with clients whom I have worked with over the years, whom I still serve in a professional manner.

My career aspiration is towards a leadership role with a diverse professional team, working within an organisation whose culture is geared toward creative excellence as well as professional development.

skills + knowledge

people and leadership skills

Over the duration of my career, I have worked on a diverse array of projects, ranging from small-scale website developments through to fully fledged, departmental website reviews, including internal and external reference group participation/input and extensive stakeholder engagement. As such, I have developed the ability to respond and interact with people well in these situations, to successfully see complex web projects from concept through to profitable execution. In one of my current jobs I am applying these skills in a national government web project. I am leading the design production team and overseeing/reviewing the implementation work done by the development team in producing an overall quality user experience.

In addition to these skills, I now have considerable experience in production team and account management – which has enabled me to steer several successful high profile government contracts

through to delivery. This success has hinged on my ability to help negotiate a cohesive relationship between variously skilled productive team members (including development teams), by setting goals, motivating and reviewing ongoing work. To read more information about two such projects, please click through to the individual case studies: Western Australian Museum's Alcoa Frogwatch and John Curtin College of the Arts.

As outlined as part of my current job description, and as something that I am actively interested in, I mentor Creative Nature's junior design staff, and assist them in their own professional development as designers.

technical skills

With a BA degree in Multimedia, I have developed advanced skills in UX/UI development, web standards compliance, and various modelling/motion/animation software packages.

languages

- HTML 4.01,
- XHTML Strict 1.0,
- HTML 5.0,
- CSS 2.1,
- CSS 3.0,
- ActionScript 2.0,
- JavaScript (focus on jQuery)

I also have a strong working knowledge of scripting in PHP5 and ASP.net powered environments (gained from working on the UX of Creative Nature's own proprietary CMS and publishing a myriad of websites powered by various open-source PHP CMS platforms).

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software

- Adobe Photoshop
- Adobe Illustrator
- Adobe Flash
- Adobe Dreamweaver
- Adobe Indesign
- Adobe After Effects
- Adobe Premier
- Adobe Soundbooth
- Sony Vegas
- Autodesk Maya
- Autodesk combustion
- Cinema 4d

career highlights

During my time with a previous employer, Freckle Creative, I won eleven WA Web Awards including overall Best Website of 2006 and Best Government Website in 2007. I also regularly had my work featured on CSS review sites like CSS Remix, Web Creme, CSS Mania, CSS Blast & Unmatched Style. Also during my time at Freckle, one of my websites was nominated into the CSS World awards. Since joining Creative Nature, I have won three further awards for my work (Best WA Government Website 2008, overall Best WA Website 2008 and Best Australia-Wide Education Website 2009). Coincidentally, in both of the projects which won these awards, I project and account-managed, from conception through to delivery. To read more information about either of these projects, please click through to the individual case studies: Western Australian Museum's Alcoa Frogwatch and John Curtin College of the Arts.

experience summary

I completed my Certificate of Secondary Education at Christ Church Grammar School WA in 1999.

I hold a bachelor's degree in Arts, Multimedia Design from Curtin University, where I majored in 2d and 3d animation & motion graphics, with minors in photography and illustration.

- **2000 – 2002** Freelance graphic designer and computer technician.
- **2002 – 2004** Graphic Designer, Print Productions Manager, Computer Administrator / Technician for Hollands Photographics.
- **2004 – 2007** Sole Web Designer, Multimedia Developer, Animator, Network Administrator / Technician and Creative Director for Freckle Creative
- **2007 – current** Senior Web and Multimedia Designer for Creative Nature Communications.

testimonials

“absolutely delighted!”

western Australian museum foundation (RE frogwatch website)

“fantastic, and again, thank you, thank you, thank you for taking my ideas and making them look so wonderful.”

john curtin college.

work / life balance

In my spare time I like to live an active lifestyle. I like all things to do with the water, such as boating, wake boarding, surfing and SCUBA diving. In summer I play club cricket. I also like riding motorbikes, cycling and weight training at the gym.

licenses + permits

- Advanced and Regular Open Water PADI SCUBA Licences
- RE Class Drivers Licence
- C Class Drivers Licence
- Recreational Skippers Ticket
- Several first aid courses